

### 3. The Vision for Sheffield in 2034



Figure 7: The Vision for Sheffield in 2034 and its 8 supporting aims



### 3.1 Aims and Objectives

The Vision is supported by eight Aims (See Figure 7). The following objectives set out more specific detail on how the eight aims will be achieved:

**Our City sits at the heart of a strong, distinctive and internationally successful City Region economy which supports innovation and enterprise**

#### **Objectives:**

- Successful and ambitious large, medium and small businesses building a future based on Sheffield's competitive advantages in the areas of advanced manufacturing; education, learning and knowledge; creative and digital industries; advanced technology, research and innovation; medical technology and services and sports science.
- Sheffield recognised internationally as the outdoor leisure capital of the UK.
- A city of creative and innovative enterprise, globally renowned for nurturing, valuing and supporting invention and entrepreneurialism.
- Businesses which are able to respond quickly and successfully to economic opportunities and which have collaborative networks across the city and City Region.

**Our City Centre is a vibrant, creative and welcoming destination, with a modern business, cultural, shopping, leisure and residential offer**

#### **Objectives:**

- A visitor destination of international repute with a variety of global brands, events and accommodation choices for visitors.
- A thriving independent scene where retailers, cafés, museums and art galleries can access the buildings and spaces to suit their needs.
- World-class public spaces, streets and landmark tall buildings which are distinctive to Sheffield.
- A desirable place to live for a broad range of households, including families and older people, along with the amenities to support sustainable neighbourhoods.

**Our City has distinctive neighbourhoods which are attractive, sustainable, and great places to live, with sufficient homes available to offer everyone good and safe access to a range of facilities and services**

#### **Objectives:**

- Sufficient attractive, affordable and high quality homes across the city and City Region, with strong



transport and digital connectivity between communities.

- Successful housing markets across all tenures, in all areas of the city, with increased demand for housing in areas where it is currently low.
- A successful, accessible district or neighbourhood centre, providing local shops, health services and other community facilities, at the heart of every neighbourhood.

**Our City prizes, protects and enhances its natural assets, green infrastructure, and distinctive heritage and character areas, whilst promoting high-quality buildings, spaces, and places**

### **Objectives:**

#### ***Natural Assets and Green Infrastructure***

- Sheffield's unique natural setting of valleys, woodland, trees, rivers and wetlands safeguarded and enhanced.
- Biodiversity safeguarded and enhanced throughout urban and rural areas.
- Parks, playing fields and other open space protected, enhanced or created to meet the needs of the community.

- New development (focused in the most sustainable locations) with efficient use made of brownfield sites to minimise urban sprawl and loss of countryside.
- Access to green spaces and countryside enhanced, though improvements to footpaths, cycle routes and public transport.

#### ***Distinctive Heritage and Character***

- The character and distinctiveness of neighbourhoods enhanced, and existing local character and built and natural features to provide the context for new development.
- Buildings and areas that are attractive, distinctive or of heritage value in urban and rural settings preserved and enhanced.
- The landscape and character of the villages and countryside, including the urban/rural fringe protected and enhanced.

#### ***High-quality buildings, spaces and places***

- Sustainable buildings and urban spaces which are of a high quality and are well planned, optimising sustainable design and use of resources.
- The built environment maintained and safeguarded in areas where it is already of good quality.
- Design and townscape improved and new character created in areas where the built environment is of poor quality.



**Our City** has excellent education and training facilities which enable the development of a talented and agile business base and workforce

**Objectives:**

- A city of well-educated and confident young people who have the knowledge and skills to access existing and future education and employment opportunities
- A range of further education and employment opportunities to enable working people to stay in Sheffield, and to attract new talent to enhance the workforce.
- Employers supported by talented and adaptable employees, with the skills and abilities to help build successful businesses, and a commitment to lifelong learning.
- Businesses which invest in the development of the city's economy by providing a range of jobs and high quality training and development opportunities.

**Our City** is inclusive, providing for good opportunities, health, wellbeing and quality of life for everyone

**Objectives:**

***Inclusion & Opportunities***

- Investment and renewal directed to neighbourhoods that lack adequate facilities and services, or those that suffer from an unsatisfactory environment, particularly in the north and east of the city.
- New development designed and located to benefit those who are currently excluded and vulnerable.
- A wider choice of housing provided through more mixing of house types and tenures, to meet the needs of the whole community, including older people and disabled people.
- Workplaces located where they are accessible to all by a range of transport options, particularly from areas of high unemployment.
- Services and facilities, and the spaces around and between them, located and designed to be safe and accessible to all.

***Health & Wellbeing***

- A healthy environment, which includes space for physical activity and informal recreation and does



not subject people to unacceptable levels of pollution, noise or disturbance.

- Unfit or low-demand housing replaced or improved so that everyone has the opportunity to live in a decent home.
- Streets and spaces which encourage walking and cycling and which are accessible to people with mobility difficulties.
- A safe and secure environment, minimising physical hazards and opportunities for crime.
- Opportunities for peaceful enjoyment of urban neighbourhoods and tranquil areas of the countryside safeguarded.

**Our City mitigates and is resilient to climate change, making the best use of energy, water, land and food resources, and is at the forefront of sustainable design and technology**

### **Objectives:**

#### **Sustainable Use of Resources**

- A city at the forefront of research, design and development of local and global solutions to address the issues of energy, food, water and land scarcity and the impact of climate change, and at the forefront of proactively applying these solutions in new development.

- Residents, businesses and organisations able to operate effectively and successfully with access to affordable energy and water resources.
- Reuse of previously developed land and existing buildings maximised.
- Contaminated land restored and put into beneficial use.
- Air and water quality improved in excess of minimum requirements.
- Waste reduced, re-used, used as energy, composted or recycled, and land requirements for disposal met.

#### **Resilience to Climate Change**

- The likelihood and impact of flooding decreased by reducing surface water run-off and not developing in locations where flood risk is unacceptable, but where development cannot be avoided in areas of potential flooding, implementing appropriate mitigation measures.
- Buildings designed to reduce obsolescence and to withstand and not exacerbate extreme variations in temperature, thereby providing an acceptable environment for occupiers and minimising the urban heat island effect.



**Our City** has excellent digital and physical connectivity, with a transport network which provides efficient, safe and sustainable travel choices for the movement of people and goods

**Objectives:**

**Digital and Physical Connectivity**

- Excellent connections with the City Region, national and international transport networks.
- Public transport and walking and cycling connections improved within Sheffield, particularly between the City Centre, district centres, villages and main employment locations.
- Efficient use of existing transport, utilities and telecommunications infrastructure.
- Effective and efficient movement round the city, making best use of routes and ensuring that development would not increase congestion unacceptably.
- A 'Smart City' which develops and utilises new technology to put the city at a competitive advantage and which enables local residents and businesses to prosper.

**Sustainable and Efficient Travel Patterns**

- Development located to limit the distances people and goods need to travel, with mixing of land uses

and increased opportunities for single journeys to serve several purposes.

- High density development focused in the City Centre, in or at the edge of district centres, close to high frequency bus routes, Supertram stops and railway stations.
- Walking and cycling encouraged by design of places and routes and by the location of facilities.
- New development that generates significant trips focused in areas accessible by a choice of sustainable forms of transport.

**Consultation questions**

Q4: Do you support the Sheffield Plan Vision, Aims and Objectives?

Q5: Do you think anything is missing, and if so, what?

